



2020 Best Practices Showcase

SPONSORSHIP OPPORTUNITY

What is the Florida Pioneer Network?

The **Florida Pioneer Network (FPN)** is a coalition committed to a person-directed model of care, offering to individuals who live and work throughout long-term care the vision of supportive communities that uphold individual dignity, respect, self-determination and enable choices for residents or elders.

OUR VISION

To foster person-centered environments that support elders and those closest to them through a culture that is life-affirming, satisfying, humane, and meaningful. FPN works to create communities where elders want to live and employees choose to work. FPN seeks to inspire long term systematic culture change that will benefit not only our parents and grandparents, but those working in long-term care and those who might need long-term care in the future.

What is the Showcase?

The Best Practices Showcase is an awards-based initiative, with three top winners chosen from the entries. They will receive special recognition including, but not limited to:

- A cash prize of \$1,000
- A plaque suitable for display
- Winning project showcased on FPN website
- Invitation to participate in the Florida Pioneer Network's Best Practices Showcase Teleconference, to be held in Spring of 2020.
- FPN will nominate winners to be showcased at national and state conferences

Benefits of Sponsorship of the Showcase

Your business will be perceived as a supporter of long-term care providers and specifically, person-centered care. What could be more important in these changing and highly competitive times?

Your company name and logo will be included in:

- A plaque suitable for display at your sponsored award winner's place of business
- FPN website announcement of Best Practices Showcase
- All pre- and post-publicity regarding the Showcase and your award winner
- The award winner's project description permanently housed on FPN website
- All pre-publicity for *The Florida Pioneer Network's Best Practices Showcase Teleconference*, to be held in Spring of 2020
- The visuals used during the teleconference AND you will be thanked by your award winner during the teleconference
- Presentations at conferences (FPN will nominate winners to be showcased at national and state conferences including the national Pioneer Network, Florida Health Care Association, etc.)

FPN is a not-for-profit organization. Your donation is tax deductible to the full extent of the law. You will receive a letter thanking you for your donation.

Sponsorship Investment

HUMANITARIAN - \$1,000

There are three awards which will be presented by FPN to the organizations which meet our criteria. Your donation of \$1,000 will go directly to one of the award winners and you will receive all the benefits as previously stated.

Your company will be added as a FPN Coalition Member on our website

PATRON – donations less than \$1,000 are accepted to underwrite the costs of the showcase and the work of FPN. Your company's name will appear on all pre-publicity for the Showcase and be listed on our website as a donor to FPN. Your company will be added as a member of our coalition.

To secure your participation and sponsorship benefits, please respond to Maria Denicola at maria.denicola@gfs.com (or the person who shared this info with you).

WHAT WILL BE SHOWCASED?

A best practice is any food and dining initiative that a Caring Community (i.e. short-term care, long-term care, or aging in place organization) has developed which improves lives or living conditions and quality of life. A best practice fosters cooperative efforts that enhance excellence and innovation in care. A best practice may involve personal rights, provision of care or administrative practices which result in improved person-centered care.

The Best Practices Showcase concept was created to explore AND share alternative care models which have proven effective for older adults in Florida.

WHO IS ELIGIBLE TO PARTICIPATE IN THE SHOWCASE?

Entrants into the showcase must be providing services in Florida.

- Skilled Nursing Centers
- Assisted Living Facilities
- Palliative/Hospice Providers
- Continuing Care Retirement Communities
- Short-term facility-based care organizations
- Home and Community-Based Care organizations